

STRATEGIC DIRECTIONS 2012-14

OUR STATEMENT OF PURPOSE

AUCEA is an organisation that promotes and advocates the scholarship and practise of engagement through collaboration, innovation and knowledge sharing for its members.

OUR OVERARCHING GOAL

AUCEA will facilitate excellence in university-community engagement.

OUR ORGANISATIONAL VALUES

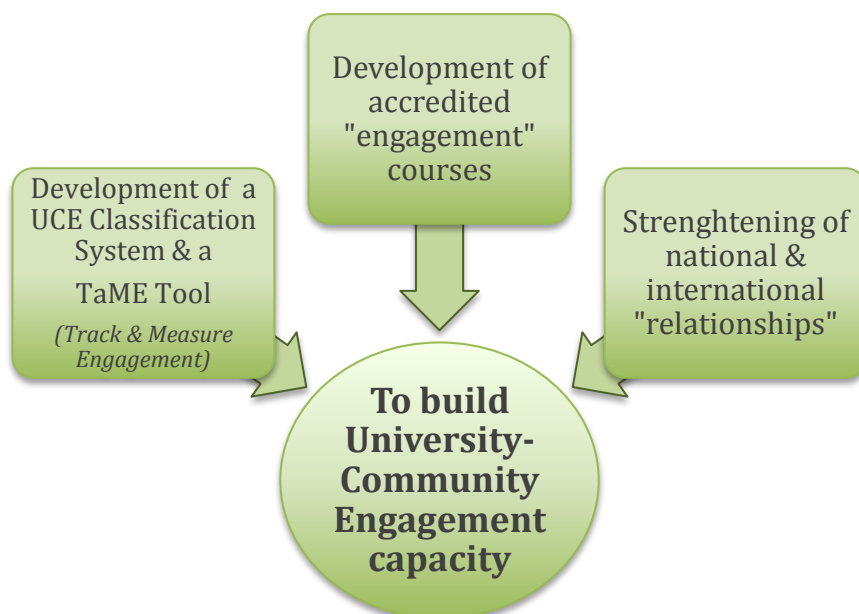
Leadership – Professionalism – Inclusivity – Reciprocity

OUR ORGANISATIONAL OBJECTIVES ARE TO DEVELOP

Scholarship & Research – Strategic Relationships – Resources & Tools – Sustainability

NEXT STEPS IN 2012...

To assist in achieving our objectives, in 2012 AUCEA will continue to build on the achievements detailed in the **2011 AUCEA Achievements** by investing in the ...



2011 in Review..... Next Steps 2012

2011 AUCEA ACHIEVEMENTS



The eight (8) strategic areas tabled below were identified through Member consultation and feedback at and following the 2010 AUCEA International Conference held at the University of Tasmania, Launceston campus.

Strategic Area	Activity	When	Where
Professional Development	Referee/Peer Review Training	February	Illuminate – on-line
	Visiting Scholar – Professor Barbara Ferman	March	UA Conf. Canberra, CQU, QUT, SCU, Newcastle, Deakin, Monash (Gippsland), ECU, Adelaide, Flinders, UniSA
	AUCEA International Conference <i>Next Steps: Building a new engagement agenda</i> Conference highlights included: <ul style="list-style-type: none"> • Student Showcase – 17 student posters demonstrating “engaged learning” • ‘Shaken not stirred’ Dr Billy O’Steen & Lane Perry University of Canterbury Christchurch NZ 	July	Sydney
Scholarship Development	Published two editions of the Australasian Journal of University Community Engagement	June	www.aucea.org.au
		December	
Increase sector visibility	Workshop Universities Australia conference	March	
	National conference presentations	August	
	Submission to ARC regarding e-journal	March	
Enhance web-based materials	Commissioned update/annotation of UCE bibliography	July/August	Face2face & email
	Established on-line forum	March	www.aucea.org.au
	Established Member News on homepage	October	www.aucea.org.au
Enhance member networking	Increased participation on AUCEA Board & committees	On-going	Face2face & phone
	Conference facilitated greater networking	July	Sydney
	Provided opportunities for Member/board networking meetings &/or workshops	February	Gold Coast
		May	Sydney
June	Melbourne		
August	Adelaide		
Strategic Alliances	Established MoU with ACEN to co-host Service Learning chapter	November	Face2face & email
	Talloires Network conference	June	Madrid, Spain
	Talloires ASEAN Meetings	March/May	Kuala Lumpur
	B-HERT	On-going	Face2face & email
Measurement &/or Benchmarking	Commissioned a literature review on Tracking and Measurement of Engagement (TaME)	August	Face2face & email
	Conducted a TaME exploratory workshop	October	
	Commenced initial development of TaME tool	November	Gold Coast
Collaborative project to embody notion of an “engaged university”	TaME workshop supports this, and the development of a TaME tool will better enable a shared understanding of, and approach to University-Community Engagement, that will assist to build “engaged universities”	Started October	Gold Coast